



independence  
business alliance

Greater Philadelphia's LGBT Chamber of Commerce



# OPENING NIGHT

## RECEPTION

at the NGLCC Conference

TUESDAY, AUGUST 14, 2018  
AT READING TERMINAL MARKET  
7 to 9PM



official sponsorship guide

WHO.

1000+ LGBT business leaders from across the country

WHAT.

the kickoff party for the largest LGBT business conference in the world

WHERE.

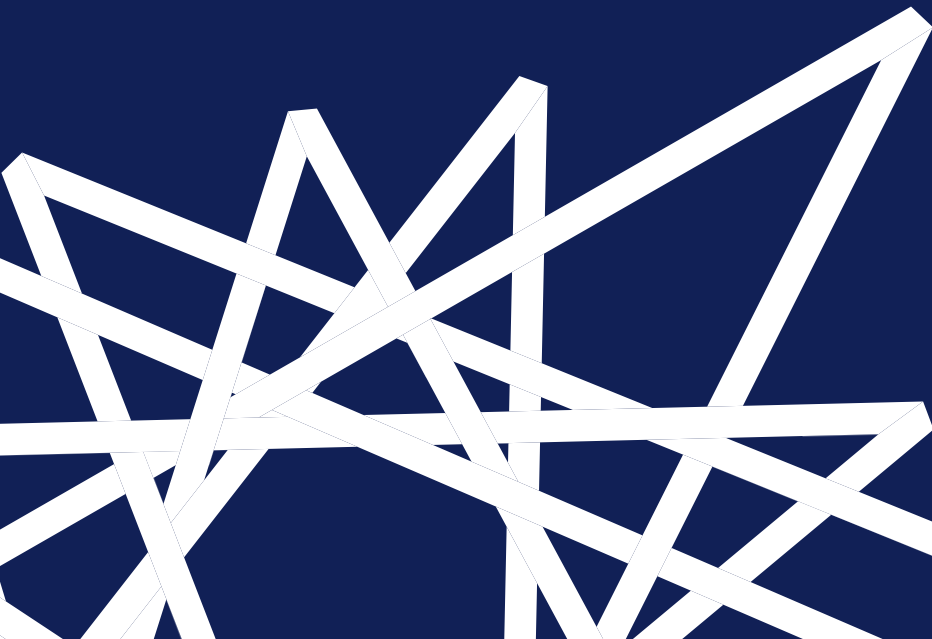
philly's most iconic marketplace – Reading Terminal Market



Energy. Hustle. Influence.  
Quintessential Philadelphia.

a **local** sponsorship  
with a **national** impact

Your sponsorship will support the local affiliate chapter of NGLCC, the IBA, as we welcome 1300 of our closest friends to Philadelphia for the largest LGBT business gathering in the world. On opening night, your brand will be the first thing they see, and the last thing they forget.



# LEVELS OF SPONSORSHIP



a level for every business

**presenting** \$15,000\*

**platinum** \$10,000

**gold** \$5,000

**silver** \$2,500

**bronze** \$1,000

\*presenting sponsorship is an exclusive opportunity

## SPONSOR BENEFIT HIGHLIGHTS

**complimentary tickets**

**national exposure**

**eblasts**

**marketing collateral**

**logo placement**

**social media**

**web advertising**





## LEVELS OF SPONSORSHIP

# PRESENTING PRESENTING

\$15K

- 20 Event Tickets
- **Branded VIP Lounge**
- Exclusive SWAG bag giveaway opportunity for event attendees
- Verbal Recognition from the podium during a mainstage NGLCC plenary during Wednesday Session
- Logo Placement on on-site directional signage
- Inclusion on Sponsor Board outside NGLCC's Opening Wednesday Plenary
- Shared Logo Rotation during NGLCC Conference Plenaries
- Premium placement in NGLCC Conference / IBA Local Business Guidebook
- Logo inclusion on NGLCC slides during lunch/plenary
- Announcement in daily overview in Official NGLCC Conference app
- One (1) sponsored post in the Conference app
- Logo inclusion/link on "Local" tab of NGLCC Conference registration website
- Logo inclusion/link in NGLCC Connect Newsletter article spotlighting local partners
- Inclusion on NGLCC social media blasts alongside local partners
- Logo inclusion on NGLCC printed/digital materials highlighting local sponsors
- Logo recognition at IBA Marketplace expo booth
- Opportunity to distribute materials at IBA Marketplace expo booth
- Article on IBA website home page
- Promotion on IBA social media
- Recognition as sponsor on IBA website
- Logo placement on all IBA promotional event communications

*\*Only 1 presenting sponsorship available*

# PLATINUM PLATINUM

\$10K

- ▶ 10 Event Tickets
- ▶ Reserved high tops tables with logo recognition for sponsor and guests
- ▶ Recognition as **Bar and Beverage Sponsor**
- ▶ Verbal Recognition from the podium during a mainstage NGLCC plenary during Wednesday Session
- ▶ Inclusion on Sponsor Board outside NGLCC's Opening Wednesday Plenary
- ▶ Shared Logo Rotation during NGLCC Conference Plenaries
- ▶ Logo inclusion/link on "Local" tab of NGLCC Conference registration website
- ▶ Logo inclusion/link in NGLCC Connect Newsletter article spotlighting local partners
- ▶ Inclusion on NGLCC social media blasts alongside local partners
- ▶ Logo inclusion on NGLCC printed/digital materials highlighting local sponsors
- ▶ Logo recognition at IBA Marketplace expo booth
- ▶ Opportunity to distribute materials at IBA Marketplace expo booth
- ▶ Promotion on IBA social media
- ▶ Recognition as sponsor on IBA website
- ▶ Logo placement on all IBA promotional event communications

## LEVELS OF SPONSORSHIP

**GOLD**  
**GOLD**

\$5K

- ▶ 6 Event Tickets
- ▶ Recognition as a **Food Station Sponsor**
- ▶ Shared Logo Rotation during NGLCC Conference Plenaries
- ▶ Logo inclusion/link on “Local” tab of NGLCC Conference registration website
- ▶ Inclusion on Sponsor Board outside NGLCC’s Opening Wednesday Plenary
- ▶ Logo inclusion/link in NGLCC Connect Newsletter article spotlighting local partners
- ▶ Inclusion on NGLCC social media blasts alongside local partners
- ▶ Logo inclusion on NGLCC printed/digital materials highlighting local sponsors
- ▶ Logo recognition at IBA Marketplace expo booth
- ▶ Opportunity to distribute materials at IBA Marketplace expo booth
- ▶ Promotion on IBA social media
- ▶ Recognition as sponsor on IBA website
- ▶ Logo placement on all IBA promotional event communications

# LEVELS OF SPONSORSHIP

## SILVER SILVER

\$2500

- ▶ 4 Event Tickets
- ▶ Recognition as **Live Entertainment Sponsor**
- ▶ Inclusion on Sponsor Board outside NGLCC's Opening Wednesday Plenary
- ▶ Shared Logo Rotation during NGLCC Conference Plenaries
- ▶ Logo inclusion/link on "Local" tab of NGLCC Conference registration website
- ▶ Logo inclusion/link in NGLCC Connect Newsletter article spotlighting local partners
- ▶ Inclusion on NGLCC social media blasts alongside local partners
- ▶ Logo inclusion on NGLCC printed/digital materials highlighting local sponsors
- ▶ Logo recognition at IBA Marketplace expo booth
- ▶ Promotion on IBA social media
- ▶ Recognition as sponsor on IBA website
- ▶ Logo placement on all IBA promotional event communications

## BRONZE BRONZE

\$1000

- ▶ 2 Event Tickets
- ▶ Inclusion on Sponsor Board outside NGLCC's Opening Wednesday Plenary
- ▶ Shared Logo Rotation during NGLCC Conference Plenaries
- ▶ Logo inclusion/link on "Local" tab of NGLCC Conference registration website
- ▶ Logo inclusion/link in NGLCC Connect Newsletter article spotlighting local partners
- ▶ Inclusion on NGLCC social media blasts alongside local partners
- ▶ Logo inclusion on NGLCC printed/digital materials highlighting local sponsors
- ▶ Logo recognition at IBA Marketplace expo booth
- ▶ Promotion on IBA social media
- ▶ Recognition as sponsor on IBA website
- ▶ Logo placement on all IBA promotional event communications





# READY TO SPONSOR?

Don't miss this incredible opportunity to reach over 1,300 entrepreneurs, corporate decision-makers, affiliate chamber leaders, and government officials from across the country and around the world. These connections can be the basis for contracting opportunities and strategic growth for years to come.

Secure your spot at the opening night of the world's largest LGBT business event today!

Contact IBA Executive  
Director Zach Wilcha at  
[zach@thinkiba.com](mailto:zach@thinkiba.com) or  
215-557-0190



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National LGBT  
Chamber of Commerce