



independence
business alliance

Greater Philadelphia's LGBT Chamber of Commerce

2018

BUSINESS LEADERS LUNCHEON

A SEAT AT THE TABLE

MAY 8, 2018 AT
THE DOWN TOWN CLUB



WHEN

**MAY 8, 2018
11AM-1PM**

WHERE

**THE DOWN TOWN CLUB
600 CHESTNUT ST.
PHILADELPHIA**

WHO

**KEYNOTE SPEAKER:
MITCHELL GOLD, OF
MITCHELL GOLD + BOB
WILLIAMS
+ OVER 200 BUSINESS
LEADERS AND
CHANGEMAKERS FROM
ACROSS THE REGION**

2018 BUSINESS LEADERS LUNCHEON

keynote speaker

MITCHELL GOLD

CO-FOUNDER AND CHAIR-MAN OF
MITCHELL GOLD + BOB WILLIAMS

Mitchell Gold, co-founder and Chair-man of Mitchell Gold + Bob Williams, is a different kind of man running a very different kind of business. In every aspect of his personal and business life, he strives to make a difference.

Founded in 1989, Mitchell Gold + Bob Williams based its manufacturing in Taylorsville, NC, and remains there today, with a modern factory, warehouse, and distribution center spanning close to one million square feet of space to support the brand's growing retail, wholesale and contract/hospitality sectors.

At the company headquarters, Mitchell and Bob established a not-for-profit, education-based daycare center (first in the residential furniture industry) and a health-conscious gourmet café run by the company's corporate chef. The company also provides health fairs, an on-site nurse, and college scholarships for children of employees.

In addition to running a multi-million-dollar company, Mitchell serves on the Board of Directors for The Tyler Clementi Foundation, a nonprofit dedicated to ending online and offline bullying in schools, workplaces, and faith communities. He also served on the Board of the Human Rights Campaign (HRC) for seven years.

Everyone who knows Mitchell, a longtime advocate for LGBTQ equality, knows he wears his personal beliefs for all to see. Recently, he gave a powerful TEDx Talk encouraging others to take a stand against bullying. Watch Mitchell's Talk "What's Next? NO Bullying from Anyone" at <https://www.mgbwhome.com/video-hub.html>.

Mitchell is also a published author. His first book, co-authored with Bob Williams, "Let's Get Comfortable: How to Furnish and Decorate a Welcoming Home," was published in March 2007. In honor of the companies 20th anniversary Mitchell and Bob published a second decorating book in 2009, "The Comfortable Home." In 2014, "Who We Are" was released as a 25th anniversary coffee table book. Mitchell is also the editor of "Youth in Crisis: What Everyone Should Know about Growing Up Gay," published in 2011.

Mitchell, along with Bob, also introduced a home furnishings collection inspired by CBS's Emmy-winning legal drama The Good Wife. The first license for a television series, it was developed in collaboration with set decorator Beth Kushnick, and was expanded through the seventh and final season in 2016. A second collaboration with Kushnick - The Good Fight Collection - debuts in Spring, 2018 with designs that reflect the sophisticated aesthetic and warm styling created for the sets of The Good Fight, shown exclusively on CBS All Access. Mitchell has been widely featured in the media, from CBS This Morning and CBS Sunday Morning to the New York Times, Time, Wall Street Journal, Library of Congress and Architectural Digest.

Mitchell resides in North Carolina with his husband, Tim Gold, and their incredibly sweet Doberman, Zola. (Follow Zola on Instagram at @AmazingZola.)



GET INVOLVED

THE IBA'S BUSINESS LEADERS LUNCHEON CELEBRATES THE ACHIEVEMENTS OF THE LGBT BUSINESS COMMUNITY, INCLUDING THE AWARDING OF THE PNC BANK LGBT BUSINESS AWARD.

A NUMBER OF SPONSORSHIPS ARE AVAILABLE FOR THE EVENT, WHICH WILL ATTRACT OVER 200 BUSINESS OWNERS AND PROFESSIONALS, LGBT AND BUSINESS LEADERS, CORPORATE AND COMMUNITY PARTNERS, AND GOVERNMENT OFFICIALS.

THE EVENT PROVIDES AN OUTSTANDING OPPORTUNITY TO PLACE YOUR BUSINESS IN FRONT OF DECISION MAKERS AND SUPPORT THE WORK OF PHILADELPHIA'S LGBT CHAMBER OF COMMERCE.



2018 BUSINESS LEADERS LUNCHEON

SPONSORSHIP LEVELS + BENEFITS

PRESENTING SPONSOR \$7,500

- Recognition as Business Leaders Luncheon Presenting Sponsor
- Opportunity to welcome attendees as part of the event program
- Opportunity to provide information or giveaway to attendees (distributed at each seat)
- Display table at pre-luncheon Networking Reception
- Logo in promotion and digital invitation with a link to your company's website
- Logo on event program, signage and presentation screens
- Table of 10 at the Luncheon
- Inclusion in social media outreach, press release and e-communications

SOLD



SPONSORSHIP LEVELS + BENEFITS

PRESIDENT SPONSOR

\$5,000

- Opportunity to provide information or giveaway to attendees (distributed at each seat)
- Display table at pre-luncheon Networking Reception
- Logo in promotion and digital invitation with a link to your company's website
- Logo on event program, signage and presentation screens
- 8 tickets to the Luncheon
- Inclusion in social media outreach, press release and e-communications



SPONSORSHIP LEVELS + BENEFITS

LEADERSHIP SPONSOR

\$2,500

- Logo in promotion and digital invitation with a link to your company's website
- Logo on event signage and presentation screens
- Logo in event program
- Marketing and promotional opportunities at the luncheon
- Inclusion in social media outreach and e-communications
- 6 tickets to the Luncheon



SPONSORSHIP LEVELS + BENEFITS

EXECUTIVE SPONSOR

\$1,000

- Logo in promotion and digital invitation with a link to your company's website
- Logo on event signage and presentation screens
- Logo on program
- Inclusion in social media outreach and e-communications
- 4 tickets to the Luncheon



BUSINESS SPONSOR

\$500

- Logo in promotion and digital invitation with a link to your company's website
- Logo on event signage and presentation screens
- Logo on program
- 2 tickets to the Luncheon

**SPONSORSHIP
OPPORTUNITIES**

**CONTACT ZACH WILCHA AT ZACH@THINKIBA.COM TO
SECURE YOUR LUNCHEON SPONSORSHIP.**

**SPONSORSHIPS MUST BE RECEIVED BY MAY 1, 2018
TO APPEAR IN OUR ELECTRONIC INVITATION
REMINDERS, ON THE LUNCHEON PROGRAM AND IN
AUDIO VISUAL PRESENTATIONS AT THE LUNCHEON.**



**BUSINESS
LEADERS
LUNCHEON**
A SEAT AT THE TABLE

THANK YOU

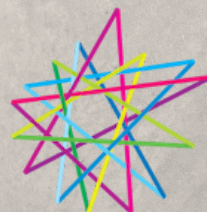
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