

independence  
business alliance

Greater Philadelphia's LGBT Chamber of Commerce

SPONSORSHIP OPPORTUNITIES



#IBA10

# EVENT SUMMARY

To celebrate its 10th Anniversary, the Independence Business Alliance (IBA), Greater Philadelphia's Lesbian Gay Bisexual Transgender (LGBT) Chamber of Commerce, will celebrate and recognize the accomplishments of the local LGBT business community at its 10th Anniversary Celebration, entitled IBA10.

This first time, premiere event will be held at the historic Down Town Club of Philadelphia on Wednesday evening, May 10, 2017, from 6:00-9:00PM, and will be the largest LGBT event of its kind ever to be held there. Delicious and plentiful food will be served throughout the evening while several open bars will cater to guests.

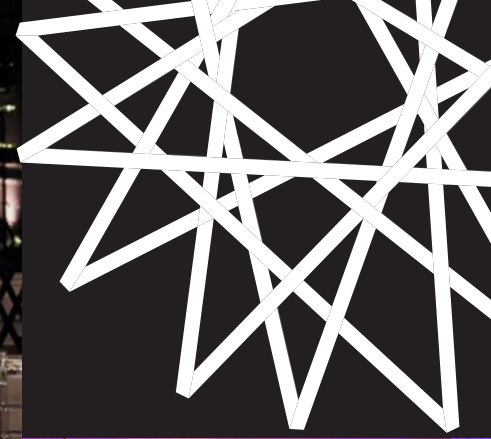
IBA10 will feature:

- The presentation of the 7th annual PNC Bank \$10,000 LGBT Business Award, given by PNC Bank to an IBA member in the LGBT business community.
  - A program celebrating 10 years of the IBA.
- Members and leaders from the LGBT and business communities are expected to attend, as well as local and state government officials and leaders from the National Gay & Lesbian Chamber of Commerce (NGLCC).
  - Extensive press coverage and media recognition, facilitated by a local, award-winning PR firm.
- Stunning décor and vistas of the Ben Franklin Bridge from the Down Town Club, along with the style, service and incredible food selection of IBA member Cescaphe Event Group.



The official LGBT Chamber of Commerce for Greater Philadelphia, the Independence Business Alliance (IBA) is a membership-based business advocacy organization, dedicated to making the region an influential and diverse LGBT business community with an impact on economic development, business equality, and policy issues.

The IBA is an affiliate of the National Gay & Lesbian Chamber of Commerce (NGLCC) and the Greater Philadelphia Chamber of Commerce (GPCC). The IBA is the only LGBT business organization in the region that can offer a national network of contacts and resources.



CESCAPHÉ  
EVENT  
GROUP



05 **10** 17  
#IBA10

AN ANNIVERSARY CELEBRATION  
AT THE DOWN TOWN CLUB

6:00 - 9:00 pm 05.10.17 600 Chestnut St.





# PRESENTING SPONSOR

\$10,000

**SOLD**

## EVENT EXPERIENCE

- 10 tickets
- Reserved table with company logo

## MARKETING OPPORTUNITIES

- Article for inclusion on the IBA website and newsletter
- “Why IBA?” testimonial video to be used in pre event publicity
- Promotional email blast to the IBA network

## LOGO PRESENCE

- Cocktail napkins
- Event signage
- Promotional emails
- Social Media posts (Facebook, Twitter, LinkedIn)
- IBA website

## PUBLICITY

Company mention\* as Presenting Sponsor in:

- Press releases
- Promotional articles
- Social media posts
- Email newsletter

\*Logo displayed where appropriate

#IBA10

# DIAMOND SPONSOR

\$5,000

## EVENT EXPERIENCE

- 5 tickets
- Reserved table with company logo

## MARKETING OPPORTUNITIES

- Promotional email blast to the IBA network

## LOGO PRESENCE

- Event signage
- Promotional emails
- Social Media posts (Facebook, Twitter, LinkedIn)
- IBA website

## PUBLICITY

Company mention\* as sponsor in:

- Promotional articles
- Social media posts
- Email newsletter

\*Logo displayed where appropriate

#IBA10

# EMERALD SPONSOR

\$2,500

## EVENT EXPERIENCE

- 3 tickets
- Reserved table with company logo

## LOGO PRESENCE

- Event signage
- Promotional emails
- Social Media posts (Facebook, Twitter, LinkedIn)
- IBA website

## PUBLICITY

Company mention\* as sponsor in:

- Promotional articles
- Social media posts
- Email newsletter

\*Logo displayed where appropriate

#IBA10

# RUBY SPONSOR

\$1,000

## EVENT EXPERIENCE

- 2 tickets

## LOGO PRESENCE

- Event signage
- Promotional emails
- Social Media posts (Facebook, Twitter, LinkedIn)
- IBA website

## PUBLICITY

Company mention\* as sponsor in:

- Social media posts
- Email newsletter

\*Logo displayed where appropriate

#IBA10



# JOIN US

Ready to sponsor the premier LGBT business event of 2017?  
Contact Executive Director, Zach Wilcha at  
[zach@thinkiba.com](mailto:zach@thinkiba.com) or 215.557.0190.

**SPONSORSHIP DEADLINE IS MARCH 10, 2017.**

The IBA community appreciates your support!

