



2015 BUSINESS LEADERS LUNCHEON

And

Presentation of the 2015 PNC Bank LGBT Business Award

Monday, May 11th, 11 AM – 1 PM

Paris Ballroom, Sofitel Philadelphia Hotel

SPONSORSHIP OPPORTUNITIES

The IBA's **Business Leaders Luncheon** celebrates the achievements of the LGBT business community, including the awarding of the **PNC Bank LGBT Business Award**. **A number of sponsorships are available** for the event, which will attract 175-200 business owners and professionals, LGBT and business leaders, corporate and community partners, and government officials. The event provides an outstanding opportunity to place your business in front of decision makers and support the work of Philadelphia's LGBT Chamber of Commerce.

Contact Joe Steele at 215-864-5655 or jsteele@thebeneficial.com or Christopher Whibley at 215-239-3351 christopher.whibley@reedelsevier.com to secure your Luncheon Sponsorship. *Sponsorships confirmed/received by April 1, 2015, will appear in our electronic invitation, on the luncheon program and in audio visual presentations at the luncheon. Sponsorships confirmed/received by May 1, 2015, will appear in all electronic invitation reminders, on the luncheon program and in audio visual presentations at the luncheon.*

***SOLD* ~~Presenting Sponsor: \$5,000~~**

- Recognition as Business Leaders Luncheon Presenting Sponsor
- Opportunity to welcome attendees as part of the event program
- Opportunity to provide information or giveaway to attendees (distributed at each seat)
- Display table at pre-luncheon Networking Reception
- Logo in promotion and digital invitation with a link to your company's website
- Logo on event program, signage and presentation screens
- Table of 10 at the Luncheon
- Inclusion in social media outreach, press release and e-communications

Leadership Sponsor: \$3,000

- Opportunity to provide information or giveaway to attendees (distributed at each seat)
- Display table at pre-luncheon Networking Reception
- Logo in promotion and digital invitation with a link to your company's website
- Logo on event program, signage and presentation screens
- 5 tickets to the Luncheon
- Inclusion in social media outreach, press release and e-communications

Executive Sponsor: \$1,500

- Logo in promotion and digital invitation with a link to your company's website
- Logo on event signage and presentation screens
- Logo in event program
- Marketing and promotional opportunities at the luncheon
- 2 tickets to the Luncheon

Business Sponsor: \$500

- Logo in promotion and digital invitation with a link to your company's website
- Logo on program
- 2 tickets to the Luncheon